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Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number. Docket Number (Optional) NOTICE OF APPEAL FROM THE EXAMINER TO 125446-1001 THE BOARD OF PATENT APPEALS AND INTERFERENCES In re Application of I hereby certify that this correspondence is being facsimile transmitted Martin S. Berger to the USPTO or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to Filed March 3, 2000 **Application Number** "Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450" [37 CFR 1.8(a)] 2007 09/518,699 System and Method for Promoting ... Signature Art Unit Examiner 3627 Typed or printed Anne Ziegler Andrew J. Rudy name Applicant hereby appeals to the Board of Patent Appeals and Interferences from the last decision of the examiner. 500.00 The fee for this Notice of Appeal is (37 CFR 41.20(b)(1)) Applicant claims small entity status. See 37 CFR 1.27. Therefore, the fee shown above is reduced 250.00 by half, and the resulting fee is: 04/06/2007 BABRAHA1 00000002 070153 09518699 A check in the amount of the fee is enclosed. 01 FC:2401 250.00 DA Payment by credit card. Form PTO-2038 is attached. The Director has already been authorized to charge fees in this application to a Deposit Account. 04/06/2007 BABRAHA1 00000019 070153 I have enclosed a duplicate copy of this sheet. Sale Ref: 00000028 BAH: 070153 09518699 The Director is hereby authorized to charge any fees which may be required; or credit and the control of the contro to Deposit Account No. ________. I have enclosed a duplicate copy of this sheet. A petition for an extension of time under 37 CFR 1.136(a) (PTO/SB/22) is enclosed. WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038. I am the Michael E.M. Nt applicant/inventor. assignee of record of the entire interest. Michael E. Martin See 37 CFR 3.71. Statement under 37 CFR 3.73(b) is enclosed. Typed or printed name (Form PTO/SB/96) attorney or agent of record. 214-999-4052 Registration number Telephone number attorney or agent acting under 37 CFR 1.34. 04/02/07 Registration number if acting under 37 CFR 1.34.

This collection of information is required by 37 CFR 41.31. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11, 1.14 and 41.6. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any compete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required.

Submit multiple forms if more than one signature is required, see below*.

forms are submitted.